

# MARK ATHERTON

## GRAPHIC DESIGNER

### SHAPESINSPACE.COM

Tel: [503] 329-9379  
mark@shapesinspace.com

### OBJECTIVE:

I am seeking a Senior Graphic Design position with a studio where people are passionate about doing great work and the atmosphere is full of creative energy and funky faces.

My work history is comprised of a unique list of clients, project types, and work environments. This span of experiences has given me an extremely well rounded sense of design.

### TECHNIQUE:

I have great hand skills and computer skills, spanning a variety of mediums and styles. My process is based on combining strong design fundamentals, intuitive explorations, and careful executions.

### MAC SKILLS:

ILLUSTRATOR CS [EXPERT]  
IN-DESIGN CS [EXPERT]  
PHOTOSHOP CS [EXPERT]  
QUARK  
FLASH

### 2007-2008 : ADIDAS NORTH AMERICA GRAPHIC DESIGNER

Graphic Designer for Men's Training product category. Duties included graphics for T-shirts, and applications for apparel, shoes, and labels. Also participated in market research and creative direction that lead the Men's Training team.

### 2006-2007 : S.E. ASIA / PORTLAND OR. TRAVEL+FREELANCE

I spent 2006 traveling and teaching in southeast Asia.

### 2005-2006 : ROCKETDOG COMMUNICATIONS SENIOR GRAPHIC DESIGNER

Specializing in branding and corporate collateral design. Clients included but were not limited to law firms, banking institutions, hospitals, and high-end dentistry offices. Services included print design, web design and marketing strategies. My duties included identity design, stationery design, brochure design, print ads, direct mail, annual reports, web design, and more.

### 2002-2005 : FREELANCE GRAPHIC DESIGNER+ILLUSTRATOR

Clients included but were not limited to: Cole & Weber, Modern Dog Design, Pyramid Communications, The Seattle Times News Paper, The Seattle Art Museum, Martini Design, The Kinderling Center, and more.

### 1999-2002 : AMES BROS. DESIGN GRAPHIC DESIGNER+ILLUSTRATOR

Working mainly with the snowboarding and music industries. Clients included but were not limited to: K2 Snowboards, Morrow Snowboards, Pearl Jam, RedBull, Sony Records. Duties included poster design, CD packaging, snowboards, print ads, T-shirts, identity design, event graphics, and more. I also helped create a very successful poster retail outlet selling our work exclusively.

### 1997-1999 : MODERN DOG DESIGN GRAPHIC DESIGNER+ILLUSTRATOR

Specializing in illustration and entertainment industry graphics. Clients included but were not limited to: K2 Snowboards, Coca-Cola, Hollywood Records, HBO, and Swatch. Projects included poster design, snowboards, CD packaging, print ads, identity design, T-shirts, brochures, and more.

### 1996-1997 : MICROSOFT CORP. CHARACTER AND ANIMATION DESIGNER

Duties included concepts, character design, story boarding, and computer-aided animation. Some of this work is seen in the 'Microsoft Office' software.